

**NEW!**  
The modelling clay that dries like paper



# Zart Paper Magiclay

Zart Paper Magiclay is a lightweight, soft and elastic modelling compound. Paper Magiclay air dries in hours resembling a paper like texture when dry. Paper Magiclay will bond wet to dry, no adhesives, joining techniques or tools are required. It can be pulled, stretched, sprung back, rolled, shaped, cut, stamped, pressed to suit a variety of art or sculpture projects. To colour prior to modelling,

simply knead in a dab of paint (water based), Food Dye or marker pen or decorate when dry. Zart Paper Magiclay makes modelling easy, with no residue left on your hands or tools. Unused portions can be carefully wrapped/sealed and used again. It's very soft and light consistency makes it attractive to children. When dry it becomes very strong yet maintains its featherweight qualities.



Mould



Stretch



Colour



Decorate



200g pkt ..... \$9.15 \$10.07

*Underwater scene*

1. Zart Paper Magiclay may be used to build up areas onto a 2D surface, creating texture and form. Rolling tiny balls of the Paper Magiclay to form coral, or draping the Paper Magiclay to look like flowing seaweed may create an underwater reef. The Paper Magiclay may also be shaped into cones or pulled and allowed to spring back to form kelp like strips.
2. Press beads into the

clay for details as well as wires or take an imprint of fabric or netting for an interesting effect. The Paper Magiclay may be built up in areas to give dimension. 3. When dry the Paper Magiclay may be painted to create colour. Any waterbased paint will adhere as easily as painting on paper. Pearl paint also enhances the underwater effect.



*Flowers*

1. Take a small amount of the Zart Paper Magiclay and add a small drop of paint to knead through the clay to colour it.
2. Shape petals by pushing the Paper Magiclay with your thumb or fingers, thinly onto a table top or hard surface until you get very thin petal shapes. Allow to sit and stiffen for a few minutes.
3. Start with a small bud in the centre and build up the petals in a circular fashion around the central bud, shaping the petals to open out, as the flower gets larger.
4. When you reach the desired size, allow to dry. You will have a beautiful and delicate hand created flower with paper thin petals, these can even be scented with a few drops of essential oil.



*Textured background*



1. Stretch out the Paper Magiclay so that it's ribbon like.
2. Whilst still wet, press directly onto canvas, this enables it to adhere.
3. Paper Magiclay may be coloured prior to modelling or painted when dry.
4. Muslin and Tissue Paper have also been added in this example to make the textured background seamless.
5. Gouache was used to colour the background and the Paper Magiclay.
6. For this example we have chosen to use both pre coloured and white Paper Magiclay.

*Turn 2D into 3D*  
Turn a lifeless 2D into an image that jumps out from the canvas!

Zart Paper Magiclay makes creating a 3D form coming out from a 2D background so managable, at any level. The 3D form will adhere directly onto the surface - no glues, and it's lightweight - no armatures required! Just create the form, and press it directly onto the Canvas Board. Leave to set, then decorate.

1. Here we have used Paper Magiclay to create a runner sprinting out from the canvas. (Some Armature Wire was used to help construct the runner's leg.)
2. When dry, both the runner and the track were painted with acrylic paint.

Easy!

